

Rubber & Tire DIGEST

A TECHNOBIZ & RUBBERWORLD PUBLICATION

MEDIA KIT 2018

Rubber World Magazine - USA and *TechnoBiz Group* - Thailand have joined to publish *Rubber & Tire Digest*, a bi-monthly magazine focusing on technical issues related to the global rubber, latex and tire industries. *Rubber & Tire Digest* is an important resource for engineers, managers and decision makers.

General Information

- Frequency: Bi-Monthly (6 Issues/Year)
- Format: Print & Digital Editions
- Size: Letter Size (8.5 inch x 11 inch)
- E-News Letter : Weekly

Readership Focus

- Engineers and Managers from the Rubber, Latex & Tire Industries

Magazine Content

- Technical Articles on Compounding, Mixing, Extrusion, Molding, New Materials & Chemicals, Testing and Quality Control, Tire Technology, Latex Technology, Best Practices
- Innovations & Technology Profiles
- Process Improvement & Troubleshooting Tips
- Dr. GRTE - Ask Your Expert
- Commercial Advertisements
- Event Listing
- Book Reviews
- Job Corner

E-News Letter

- Weekly E-News Letter focusing on the latest new technological developments circulated to all subscribers for FREE

GRTE Channel

- Video Library for Rubber, Latex & Tire Industries

Circulation

- Southeast Asia - 5,000 Copies
- South Asia - 5,000 Copies
- Rest of the World - 3,000 Copies

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TECHNOBIZ

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2018 EDITORIAL CALENDAR

MONTH	EMPHASIS	SUPPLEMENT	AD CLOSING	GLOBAL EVENT PARTICIPATION
FEB/MAR	Molding Extrusion & Mixing		January 22	Rubber & Tire Digest participates in following major events in 2018 around the World along with seminars organized by TechnoBiz.
APR/MAY	Chemicals & Materials	Asian Rubber Chemical Suppliers Directory	March 25	GRTE 2018 March 14-16, 2018 Bangkok, Thailand
JUN/JUL	Machinery & Equipment	Asian Rubber Machinery Suppliers Directory	May 20	Tyre & Rubber Indonesia 2018 March 22 -24, 2018 Jakarta, Indonesia
AUG/SEP	Tire Technology Company Profiles	Asian Synthetic Rubber Suppliers Directory	June 15	DKT 2018 July 2-5, 2018 Nuremberg, Germany
OCT/NOV	Natural Rubber & Latex	Asian Natural Rubber Suppliers Directory	September 16	Rubber Tech China 2018 September 19-21, 2018 Shanghai, China
DEC/JAN	Rubber Recycling Testing	Asian Rubber Testing Equipment Suppliers Directory	November 13	ACS Rubber Expo 2018 October 9-11, 2018, Louisville, KY, USA
				Africa Rubber Expo & Summit November 20-21, 2018 Johannesburg, S. Africa

Additional Advertisement Options - Contact Us

Prime Location

Business Card Adverts

Job Adverts

E-News Letter

Web-Banner

ADVERTISEMENT RATES

Ad Size	Single Issue	3 Issue Package	6 Issue Package
Full Page	\$1200 USD	\$3000 USD	\$5400 USD
Half Page	\$800 USD	\$2000 USD	\$3500 USD

Americas/Europe:

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